

Theeb Business Profile

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Since 1991

A Story Of Success Told By History

Theeb Rent a Car was founded in 1991, based on trust and hard work, beginning with its first branch in Al-Malaz district in the Riyadh region and a fleet of nearly 50 cars. Nowadays, Theeb Branches are distributed around the Kingdom of Saudi Arabia and has a fleet of over 30,000 vehicles.



01 About Theeb Rent a Car

- Overview
- The Strategy
- Company Information
- Company Products
- Company Services
- Branches Network

Overview

Since its establishment in 1991, Theeb Rent a Car has continually evolved its business strategies through several foundational stages, accumulating extensive experience and solidifying its position as the leading brand in the car rental market across the Kingdom of Saudi Arabia.

Committed to meeting its customers' diverse needs and evolving requirements, Theeb Rent a Car consistently enhances its professional practices. We adhere to the highest international quality standards, offering short-term and long-term rental services tailored to our clients' needs. Additionally, we provide comprehensive support solutions and facilitate the sale of our meticulously maintained fleet of used vehicles.

The Strategy



Mission

The Company seeks to gain customer satisfaction and trust and to continuously develop car rental and vehicle lease services by providing various and distinct packages that serve all the needs of its customers.



Vision

The Company aims to achieve leadership and excellence in all car rental and vehicle lease services in the Kingdom of Saudi Arabia.



Values

Effective contribution

in serving the community and its growth

Compliant

with public regulations and traditions

Honesty

and integrity in dealing with Clients

Company Products

Theeb Rent a Car provides three types of products to its individual and business sector customers: short-term rental, long-term Lease, and used car sales.



Short-Term

1 day to 12 monthes

Individuals

Short-term rental at Theeb Rent a Car includes daily or monthly options tailored for individual customers, With branches conveniently located across cities and airports in the Kingdom of Saudi Arabia, we prioritize delivering an optimal car rental experience.



Long-Term

1 Year to 5 Years

Business Sector

Long-term leases at Theeb Rent a Car extend beyond one year, offering competitive pricing tailored by our sales team to meet customer needs, including customized fleet vehicles or trucks. We prioritize customer satisfaction through dedicated maintenance centers and comprehensive roadside assistance, among other services.



Used Car Sales

The company operates its own used car sales center, offering vehicles after their life cycle ends. Pricing considers factors such as vehicle class, condition, age, mileage, and market demand. Each vehicle undergoes a rigorous quality inspection before being sold.

About The Company

Establish

1991/11/4

Company Fleet

+45,000 Cars

Company Employees

+1800 Employees

Branches

+70 Branches in cities and airports

Maintenance Centers

11 Maintenance Centers

Used Car Sales

3 Sales Centers

Regional Department

4 Regional Departments

Company Services

Theeb Rent a Car offers a variety of additional services tailored to meet customer needs,



A service allows customers to pick up the vehicle and drop it off in any of our branch across the Kingdom of Saudi Arabia.



Travel authorization issuance covers all GCC countries and Jordan and finalizing traffic procedures.



Cars equipped with wheelchairs for an easy, comfortable experience.



Theeb provides additional insurance types. Theeb Full Insurance and Theeb Partial Insurance with different coverage.



Mobile maintenance service is provided 24/7 to help and support customers in case of accidents and breakdowns, god forbid.

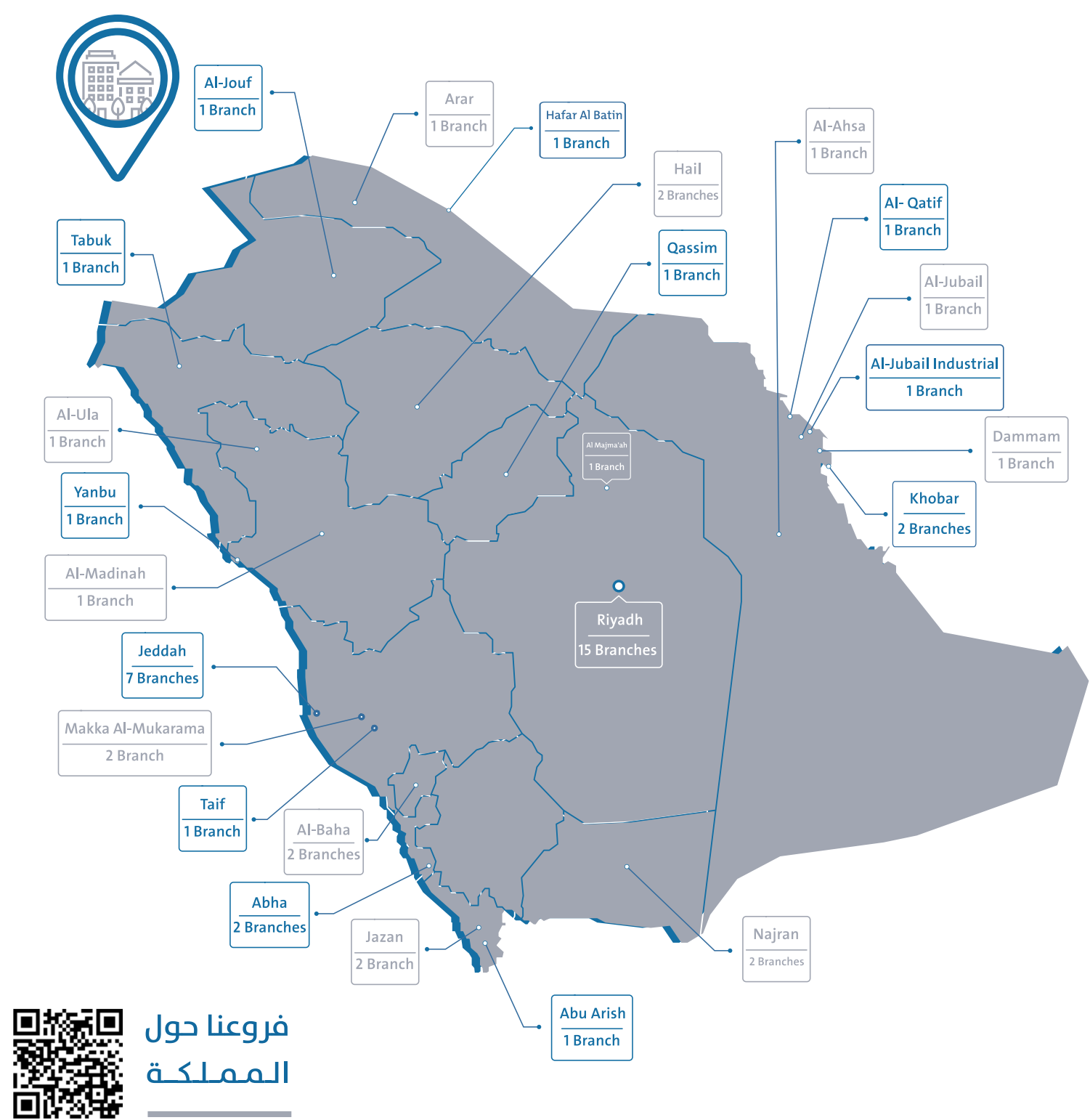


Unlimited kilometers packages for selected vehicle models.



Branchs Network

The strategy of Theeb Company in opening its branches, maintenance, and service centers is based on carefully planned geographical distribution to effectively serve its customers across the Kingdom.



Branches in Cities	+70
Cities Coverage	25
Branches in Airport	14
Maintenance Centers	11
Sales Centers	3

02 Theeb Business

- About Theeb Business
- Business Sector Services
- Business Sector Fleet

About Theeb Business

The company seeks to drive growth in leasing and rental vehicles by benefiting from its years of experience operating a large fleet of vehicles supplied to various companies across the Kingdom. The vehicle lease sector consists of vehicle leasing services conducted on a contractual basis, spanning one to five years.

The vehicle lease market includes a diverse customer base, including public and joint stock companies, small and medium enterprises (SMEs), profit and non-profit companies, and government agencies. Therefore, a specific sales approach is applied based on customer needs regarding fleet size, mix, brand, etc. Although car rental and vehicle lease offer a similar service for customers to pay and use vehicles owned by another party, they differ significantly in their timescale of use; car rental is characterized to be over a short-term period (typically up to 12 months), while vehicle leasing is known to be over a long-term (normally more than 12 months)



The Key Benefits of Leasing from Theeb



Maintenance Centers and 24\7 Service:

Our maintenance centers are distributed around the Kingdom and our Road Side Assistance to help our clients is available on a 24 hours, 7 days a week basis.



Insurance:

Theeb provides the right type of insurance coverage without costly excess. Theeb’s dedicated staff handle all claims and repairs.



Maintenance:

Theeb provides extended preventive maintenance, ensuring customers' peace of mind and uninterrupted business operations.



Customization:

Customers have the flexibility to customize their vehicles with options such as adding tracking systems, branding, and various types of bodies and cooling systems for commercial vehicles.



Vehicle Replacement:

Theeb offers temporary replacement vehicles in case of accidents or breakdowns, providing peace of mind for our customers.



Unlimited Mileage:

Long-term leasing enables customers to drive vehicles without worrying about mileage limits or additional costs.

Rental Services



Short-Term 1 day to 12 months

Theeb Rent a Car offers short-term rental services tailored for business customers, with options for daily or monthly rentals. We operate through an extensive network of branches across Saudi Arabia, including cities and airports, to ensure convenient access. We are committed to delivering an exceptional car rental experience, providing essential services such as roadside assistance, while insurance is available as an optional add-on.



Long-Term 1 Year to 5 Years

Long-term leases at Theeb Rent a Car extend beyond a year, featuring competitive pricing tailored by our sales team to meet customer needs, including customization options for fleet vehicles or trucks. We prioritize customer satisfaction through dedicated maintenance centers, roadside assistance, and a range of other services.

المساعدة على الطريق

Road Side Assistance

The company is keen to provide its services to customers on a 7/24 basis through its mobile maintenance service.

Roadside Assistance service has many advantages, including:

Vehicle Replacment

Temporary car replacement in case of complete breakdown.

Any Where

Our team arrives to serve the client anywhere.

Service at Anytime

Roadside Assistance at anytime

Vehicle Unlocking

Unlocking the car when the key is forgotten inside.

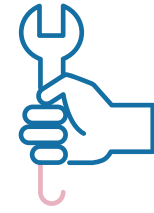
Towing Service

Providing towing services in the event of an accident or breakdown.

Battery

Charging or replacing the car battery.





خدمة الصيانة

Maintenance Service

The maintenance centers of Theeb are located throughout the Kingdom of Saudi Arabia, where we are dedicated to meeting the needs of our customers.

Our customers can take advantage of the services offered by our partners at their branches across the kingdom.



+700

-Engine oil changing -Filters replacement

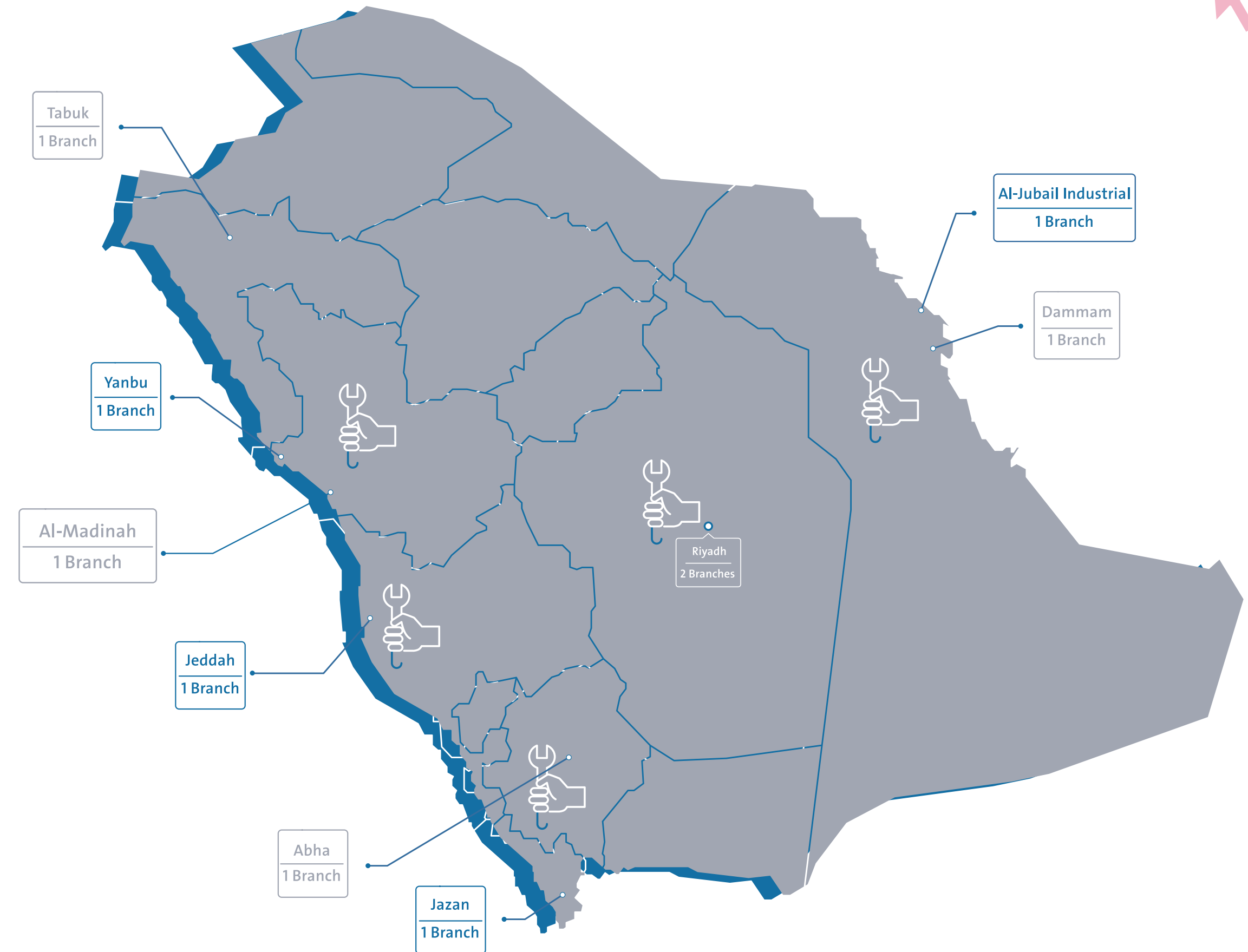


+60

-Tires replacement -Car maintenance.
-Engine oil changing -Filters replacement

Take a look on Dammam Maintenance

Theeb's Maintenance Center Location





Business Sector Fleet

The company offers all government agencies and private sector companies a wide range of vehicle rental solutions and services through long, and short-term rental. We seek to meet each Customer requirements and needs professionally and efficiently, from vehicles to workforce, according to the type and number required.

The rental services to government agencies and companies include the following:

- 01 Providing the required quantity of vehicles according to each customer's requirements
- 02 Supporting customers with vehicle types that meet their needs and desires.
- 03 Comprehensive vehicle insurance coverage, as agreed upon in customer contracts.
- 04 Vehicle replacement service, ensuring peace of mind in case the car requires repair or maintenance due to an accident, God forbid.



Business Sector Fleet



Family



Full Size



CrossOver



Compact



Luxury Elite



Luxury



intermediate



Economy



EV



SUV



Standard



Special Needs

Business Sector Fleet



Cargo Van



Pickup



Van



Buses



Refrigerator Truck



Box Truck

03 Success Partner

- Government Clients
- Private Company Clients







04

Awards

-2006G Best Rent A Car Company General Motors International Award from Al Jomaih Motors Company & General Motors

-2008G Hyundai International Award from AlWaalaa Motors Company & Hyundai Corporation

- 2008G - 2009G - 2010G - 2011G - 2012G Honors by Al-Essa Motors Company, the car agent of General Motors in the Kingdom

- 2009G Client Excellence Award from the Abdullatif Jameel Company Ltd, the official Toyota car agent in the Kingdom.

- 2012G Partner Success Award from “Aljazirah Vehicles”, the official Ford car agent in the Kingdom

-2012G Chrysler Group Middle East Award

-2013G Theeb has been voted by the Superbrands Council in Kingdom as a Superbrand

-2016G Saudi Excellence in Tourism award granted by Saudi Commission for Tourism & National Heritage.

ISO Certificates :

1. ISO Certification for Quality 9001: 2015
2. ISO Certification for Environment 14001: 2015
3. ISO Certification for safety 45001: 2018

-2018G “Mowaamah” Certification (Bronze Category) granted by the Ministry of Labour and Social Development

-2018G Enterprise Agility Award (Best Car Rental Company in the Kingdom)









05 Social Responsibility

Theeb Al Khair Program..

an effective community partnership.

Theeb Rent A Car Company continues to achieve effective performance towards its social responsibilities as a leading national company, through the positive impact resulting from its many activities that are beneficial to society and the environment and towards its customers and employees. In this context, the company has done the following: Implementing “Theeb Al Khair” program, which includes participation in social activities and events, sponsoring orphans’ sponsorship associations and charitable societies in the Kingdom Through “Rahah” services, the company provides vehicles designated and equipped to serve the elderly and people with special needs, such as family cars equipped with wheelchairs, without any additional charges.

Program pillars

ذيب الخير
Theeb Alkhair

ذيب
Theeb

Orphans Guarantees

Supporting Charities

Contribution in the Social initiatives



View the report of
Theeb Al Khair Program.



Important Initiatives

National Charitable Action Platform (Ehsan)



Theeb Rent a Car Company has signed an agreement with the National Charitable Action Platform (Ehsan) as part of its corporate social responsibility strategy. Under this agreement, Theeb Rent a Car will donate 1 riyal for every individual lease contract concluded by the company. The partnership initially spans two years and is renewable.

Charity Committee for Orphans Care



Theeb Rent a Car has renewed its Memorandum of Understanding with the Charity Society for Orphan Care in Riyadh (Insan) for another year. As per this MOU, the company deducts one riyal from each individual lease contract it concludes, directing the funds to support orphan sponsorship through (Insan).



Strategic partnerships

Extends for many years



06 Sales and Reservations Team

Theeb Business Sales Team

The Business Sector Department oversees sales, collections from corporate and government clients, management of long-term rental and rental agreements, and continuous development efforts.

Reservations Through Regions

You can reserve a vihacle through email according to your region.

Theeb Business Management



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لتأجير السيارات
Rent a Car

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Theeb

ذيب أعمال
Theeb Business

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